

Oliver's War

An Adirondack Rebel Battles the Rockefeller Fortune

by Lawrence P. Gooley

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AUTHOR'S BIOGRAPHY: Lawrence Gooley is a northern New York native who has traveled the Adirondack Mountains for more than three decades. *Oliver's War* is his seventh book.

DESCRIPTION: The true story of Oliver Lamora, an Adirondack woodsman and Civil War pensioner, and his decade-long battle to save his home from removal by William Rockefeller, one of the world's richest men. Rockefeller wanted the property to complete his 52,000-acre mountain estate.

Marketing Plan: Includes complete press-kit availability online, well-established website, book-signings, review copies, 90-minute interview on regional television station, newspaper articles, connection with past newspaper contacts

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